



Jose Perez picked very carefully- which "experts", consultants he brought onto his team- at PCMS Consulting so he could truly offer the most complete, premier consulting services in the Real Estate Industry. (Cynthia Kelly- Franchising, Kathleen Teare- Operational Reviews, George Slusser- Mergers & Acquisitions & Rich Rector- Recruiting.) -see extensive BIO's on our web site www.pcmsconsulting.com

"I would love to set up a no obligation / no cost 20-30 minute one on one, tele-call with one of our PCMS "experts" for you. They will discuss "your" most important "growth" objectives- having strategies & ideas for you to use successfully in today's market. Everyone who I set these up for- virtually thanks me for it later. **Email or call me- today!**"

David E. Layne

Growth Coach

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Visit our new web page at www.pcmsconsulting.com

Kathleen Teare, PCMS Operational Review "**profitability expert**". Especially in downturn markets- Kathleen is like going to the Doctor for a check up. She has helped virtually hundreds of Brokers (Independents, Coldwell Banker, RE/MAX, Prudential & more) to slash fat from their budgets, become more efficient, and benchmark themselves against the competition- so you are still providing what you need to be successful while maintaining profitability.

Rich Rector, PCMS "**recruiting expert**". Many people consider Rich to be the ultimate experienced agent recruiting resource in the industry. Not only did Rich recruit 3000 agents, but his coaching of others has resulted in tens of thousands recruited allowing companies to expand their market share even during challenging markets.

George Slusser, PCMS "**mergers & acquisition**" expert. George was former President of Coldwell Banker Commercial, Regional President for ERA, EVP Marketing, Training, & Acquisitions GMAC/ Better Homes & Gardens and worked with NRT on many acquisitions. George has written a book on Mergers & Acquisitions "Acquiring Profit".

Jose Perez & Cynthia Kelly, PCMS "**franchising**" experts. Anything you ever wanted to know about buying, selling, franchising, master franchising & more?