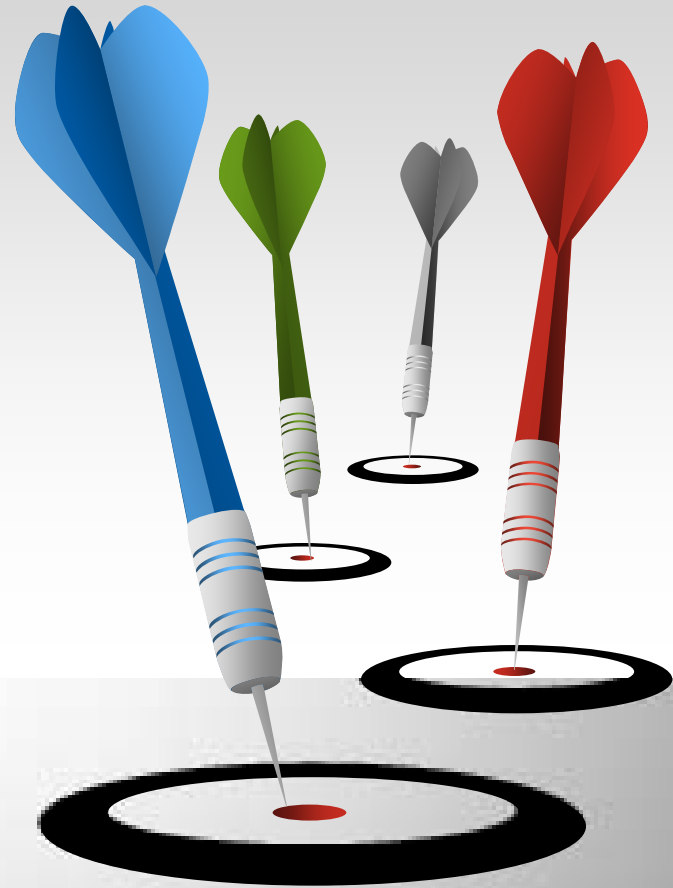
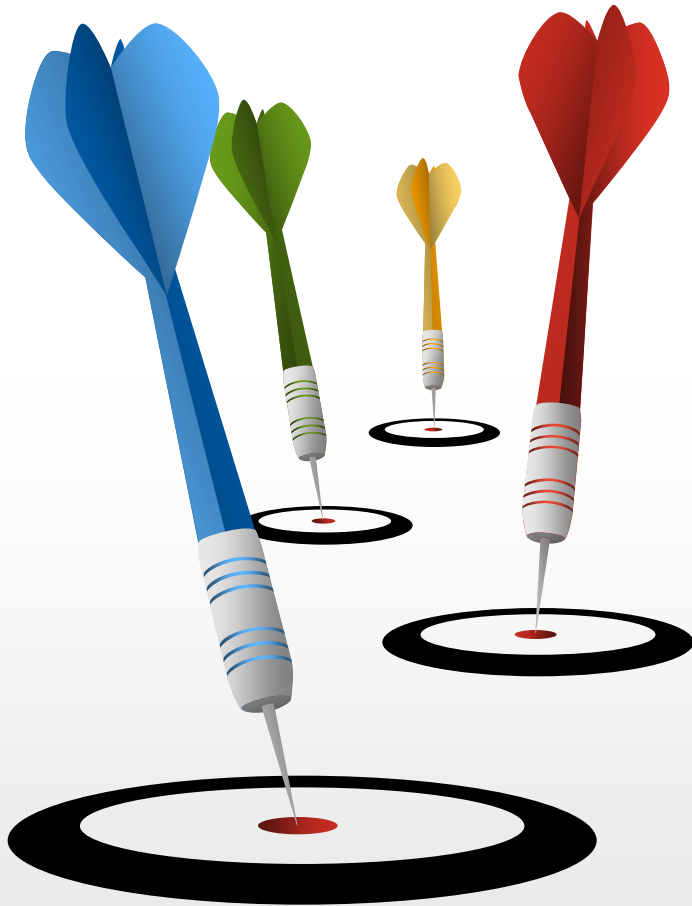


INTERNET MARKETING COSTS EXPLORED



SEO IS TOO IMPORTANT TO GET IT WRONG.

It does matter who you work with...



WHAT WILL YOUR INTERNET MARKETING CONSULTANT DO FOR YOU?

We hear it all the time.

“Another SEO Company will do it for less!”

A strong word of caution!

IT TAKES TIME, ENERGY AND KNOWLEDGE TO GAIN LONG TERM RESULTS. THERE ARE NO SHORT CUTS.



EASY?

No two SEO Consultants or SEO Companies are they same. How they implement, diagnose and execute SEO will *vary greatly*. *Thus the results will vary greatly*. If it was easy to obtain a page one Google ranking, anyone could easily implement those changes.

INTERNET MARKETING IS A SCIENCE.

Google has over 200 different factors it considers when deciding if a website is worthy of a page one ranking. If you are not on page one your website will dramatically lose a huge revenue opportunity.

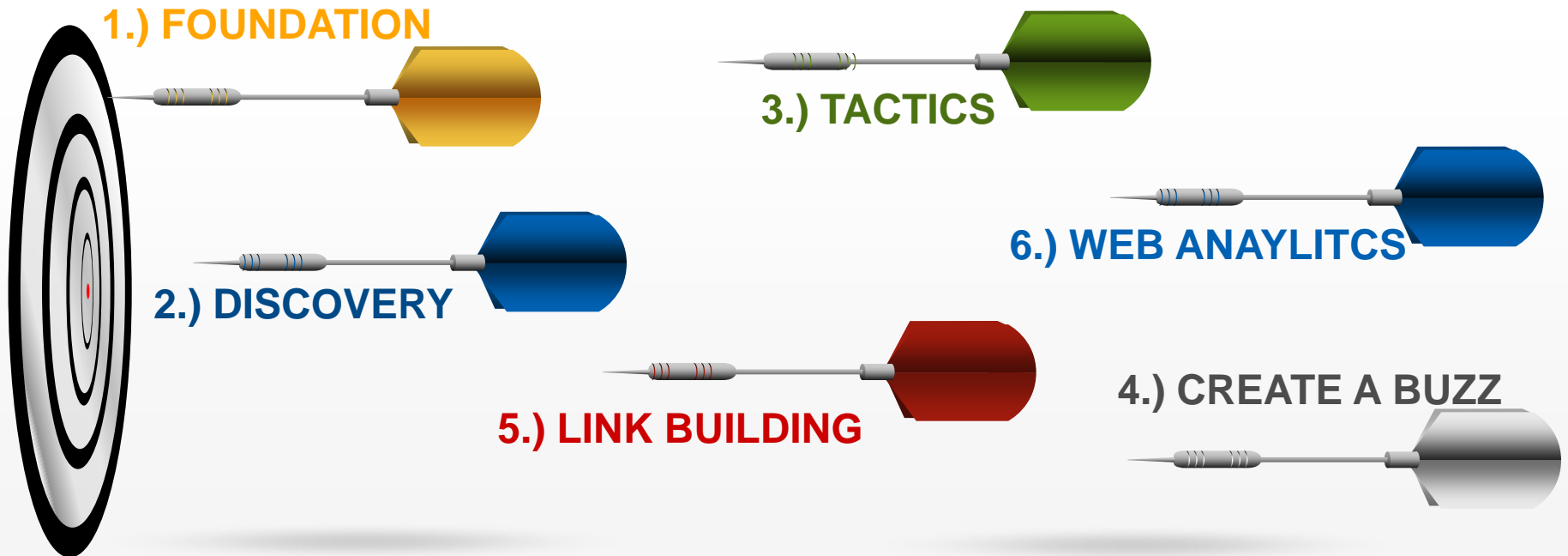
To compare apples to apples you need to fully comprehend what your internet marketing consultant or company is going *to do for you*.

Here are my internet marketing services tactics. Keep in mind **each of these steps are critical to the overall success** (or failure) of your internet marketing campaign.



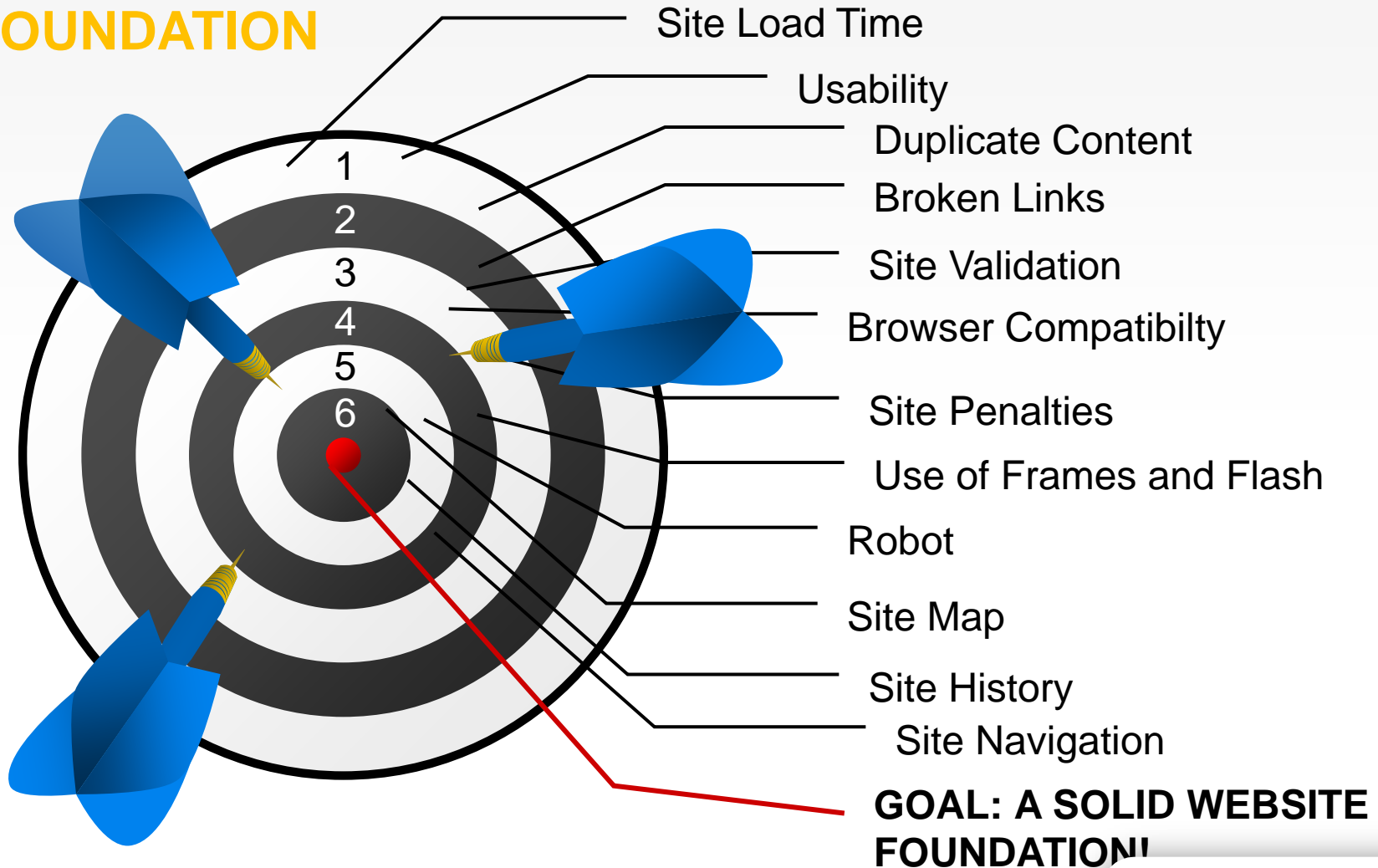
HERE ARE THE 6 CORE FACTORS.

Are you willing to skip one of these? I'm NOT.



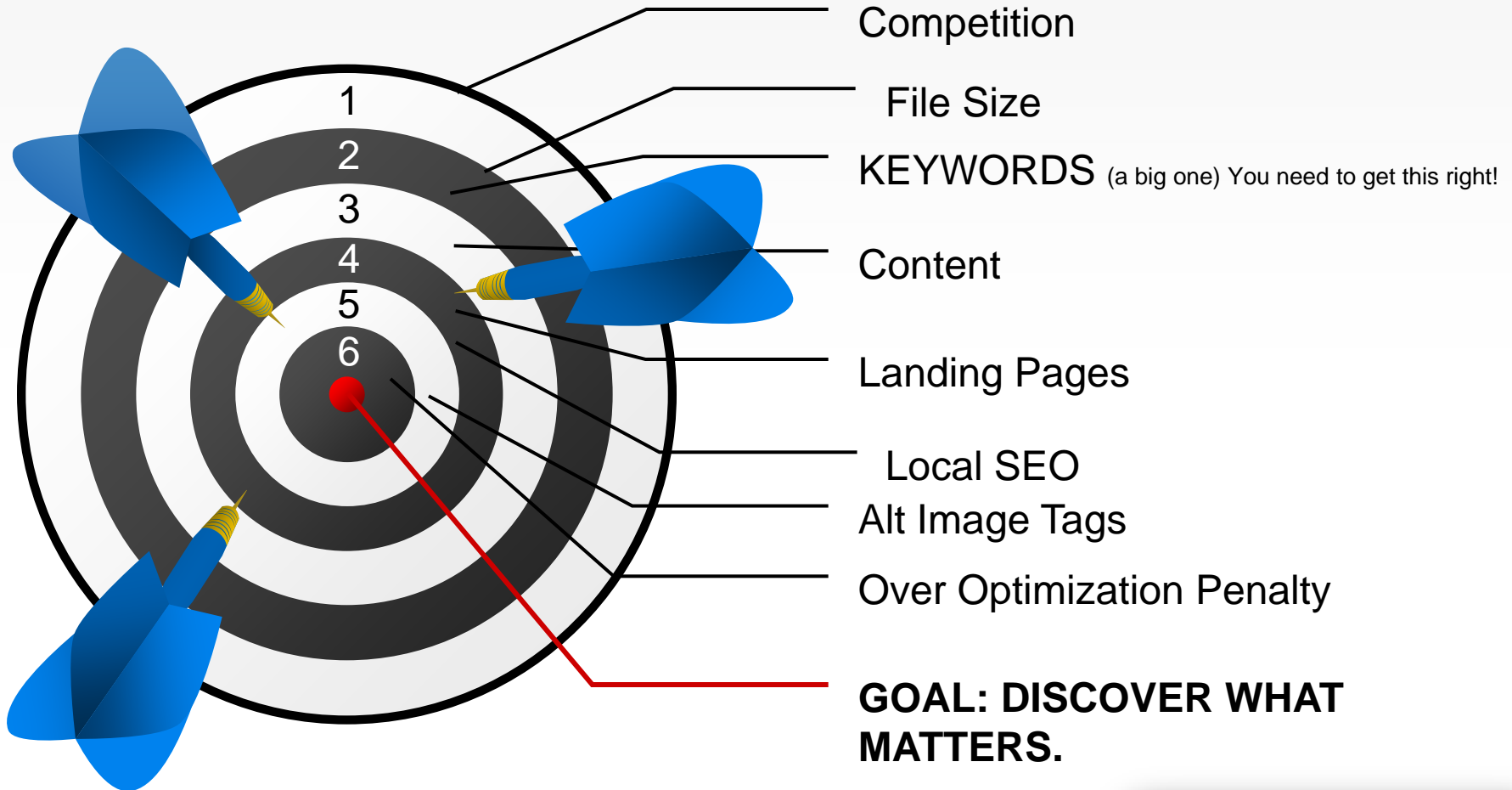
INTERNET MARKETING COSTS EXPLORED

FOUNDATION



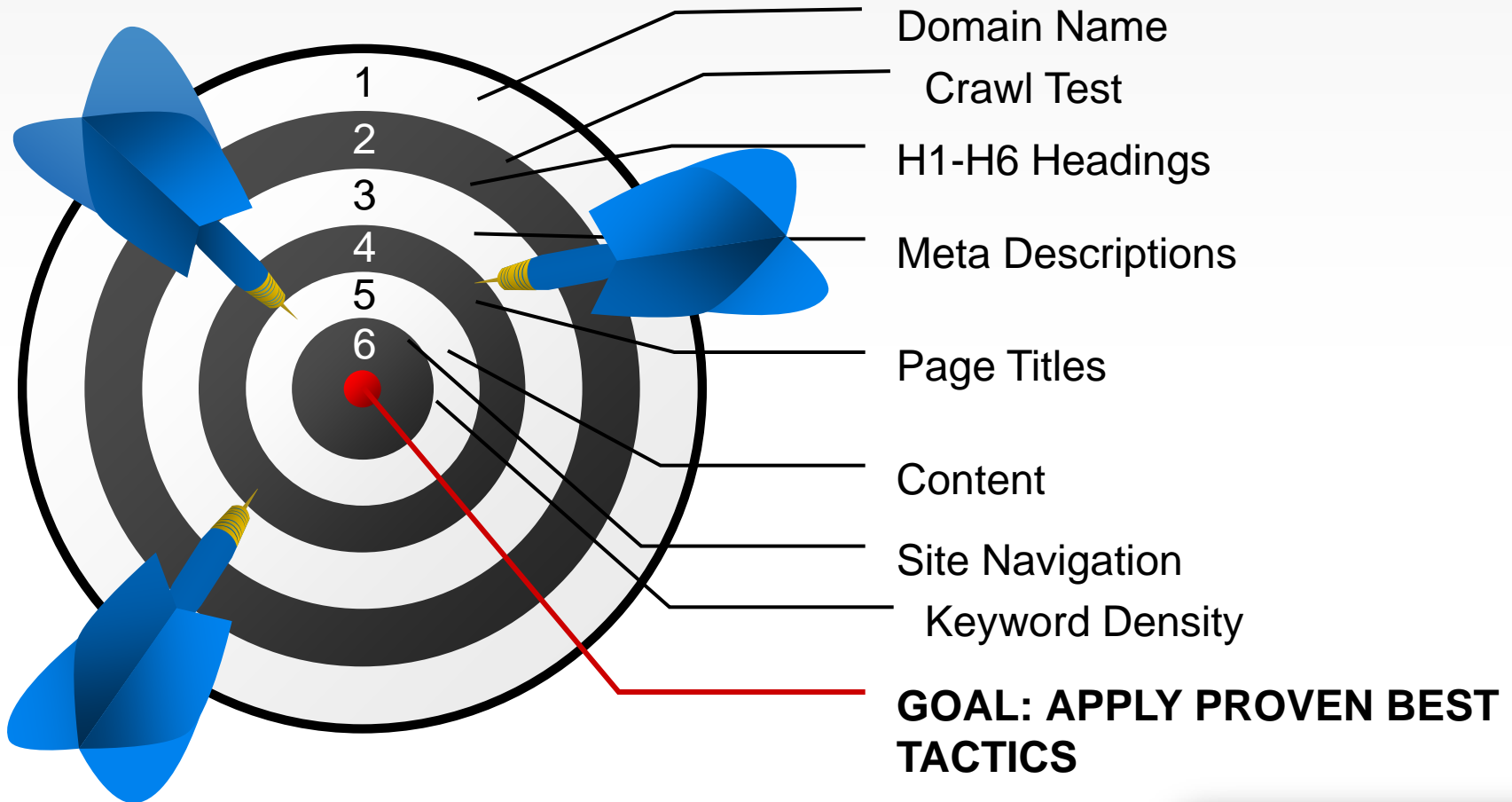
INTERNET MARKETING COSTS EXPLORED

DISCOVERY



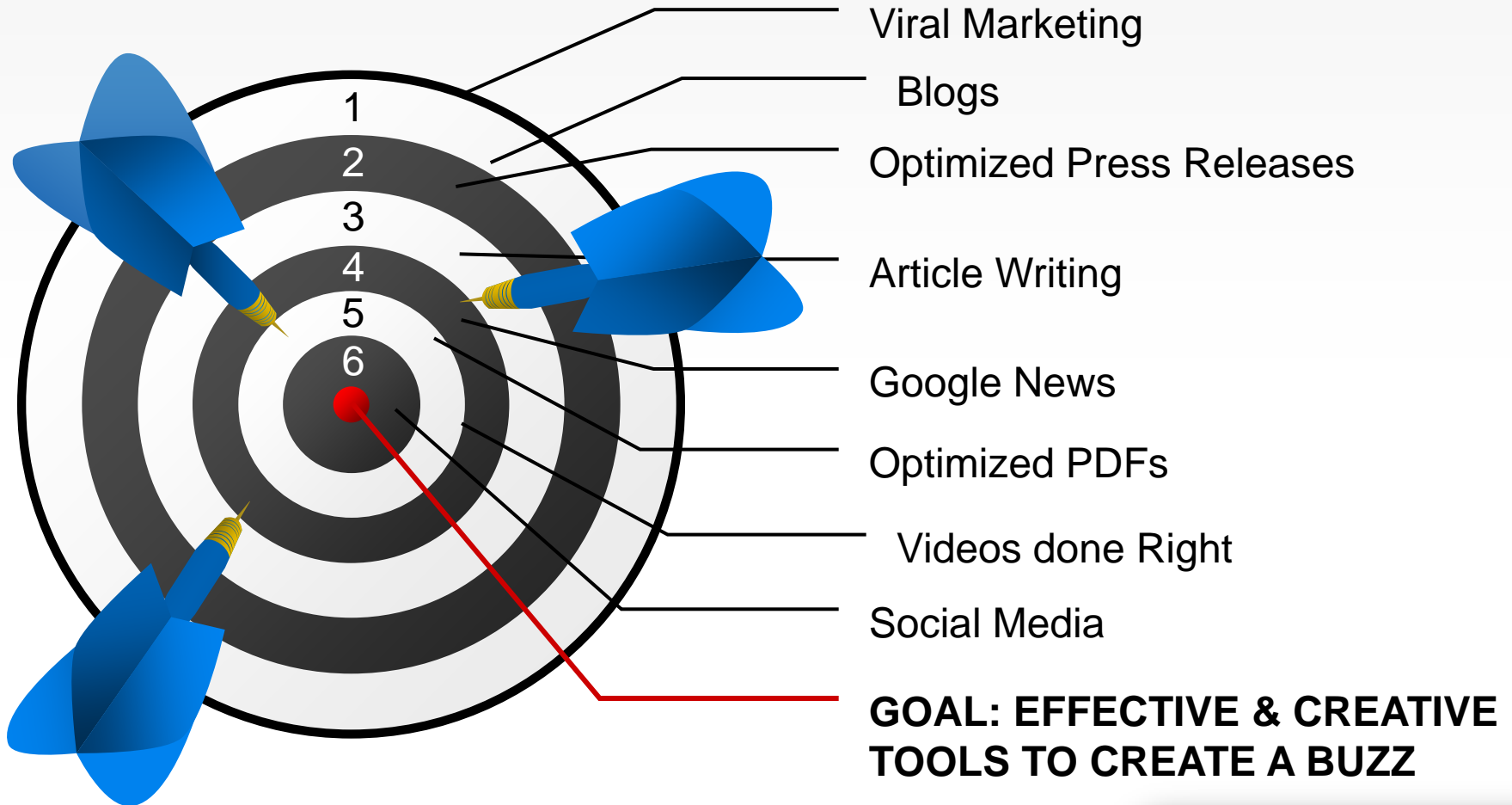
INTERNET MARKETING COSTS EXPLORED

TACTICS

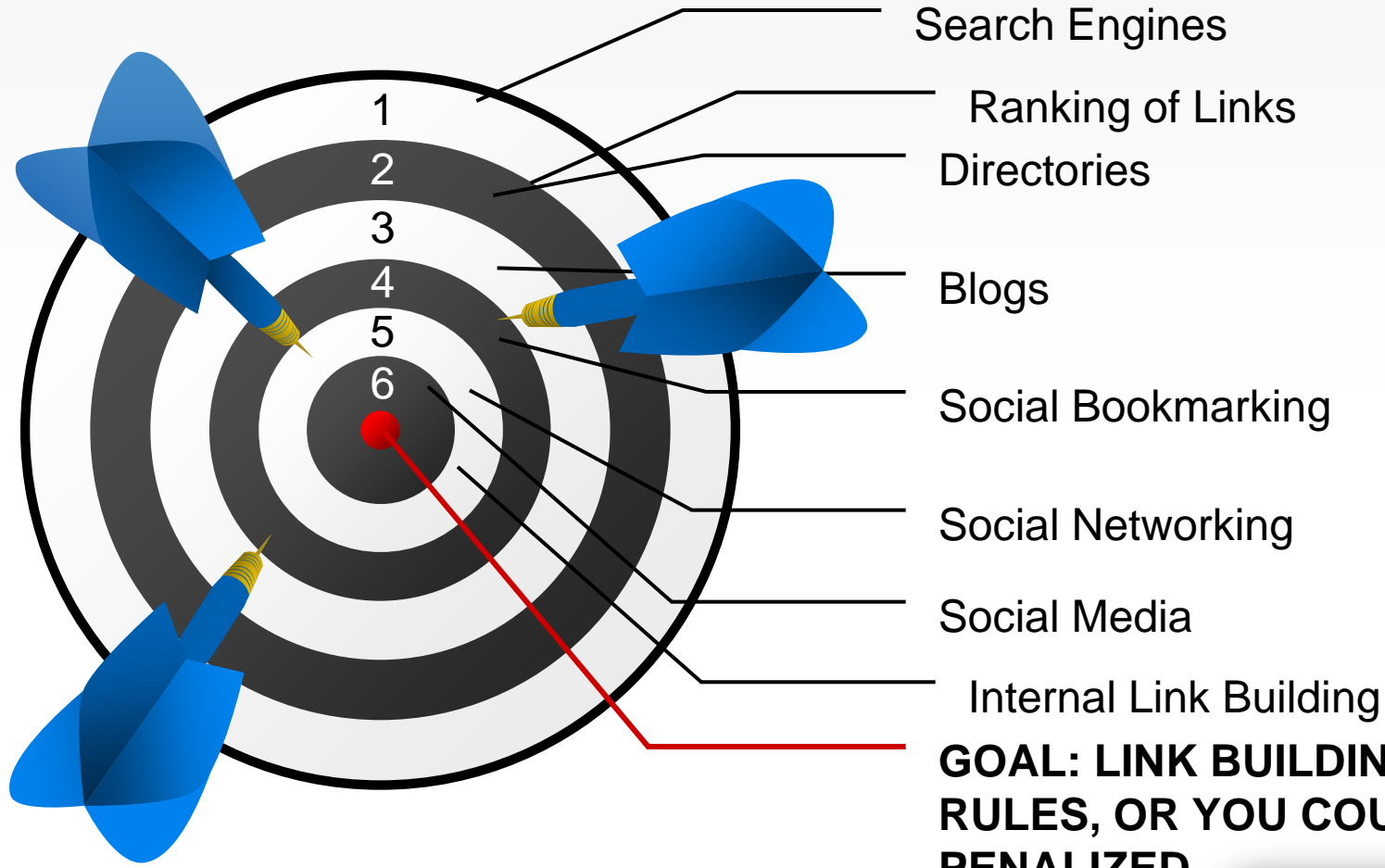


INTERNET MARKETING COSTS EXPLORED

CREATE A BUZZ

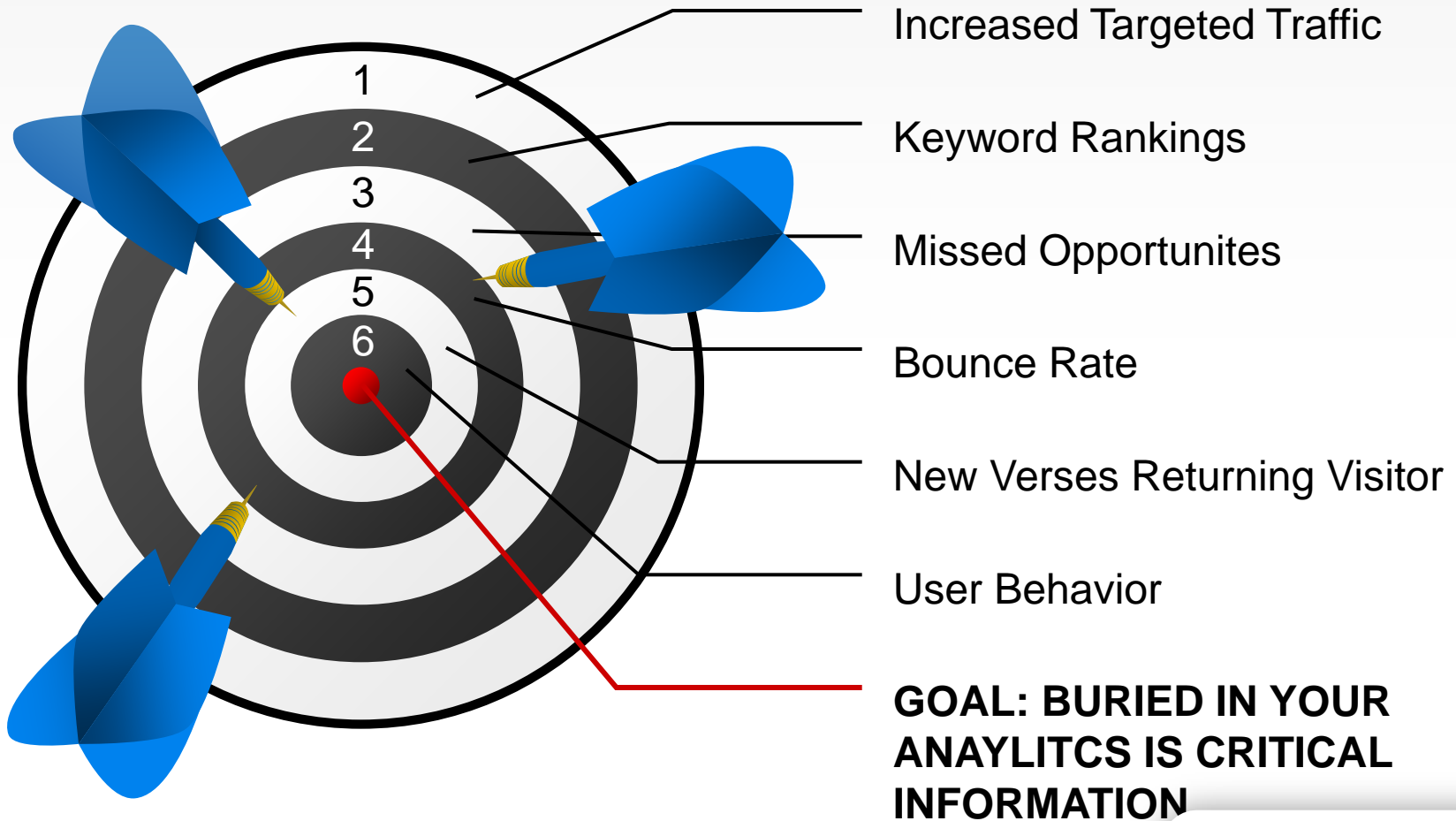


LINK BUILDING

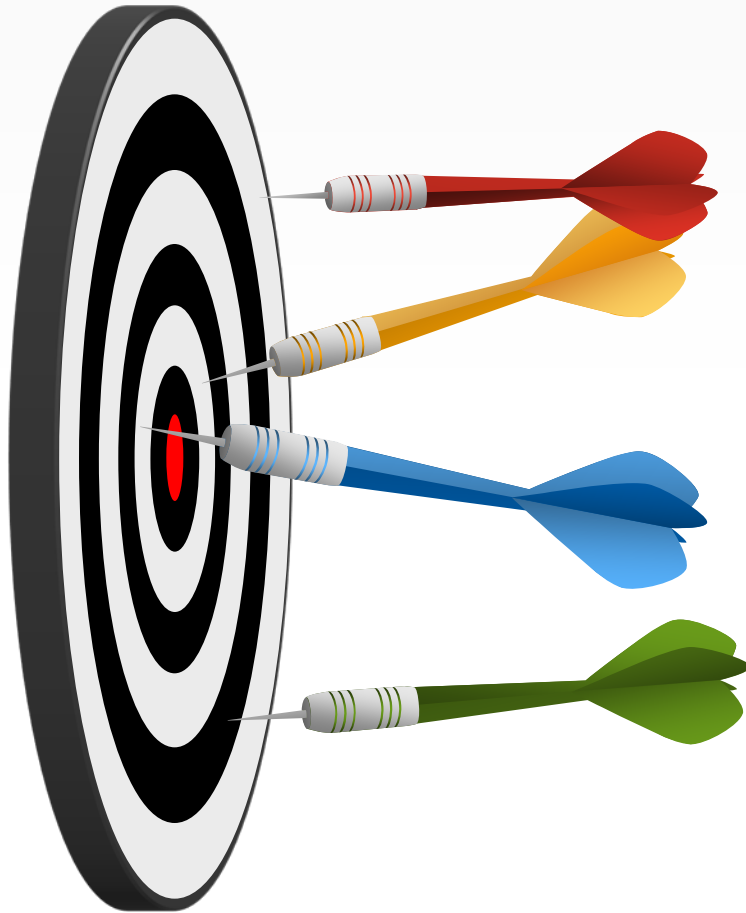


GOAL: LINK BUILDING BY THE RULES, OR YOU COULD BE PENALIZED.

WEBSITE ANAYLITCS



WE ALL HAVE CHOICES.



MISSED STEPS MEANS

missed revenues, sales, leads, goals and opportunities.

SINK OR SWIM TIME

With every downturn means an opportunity.

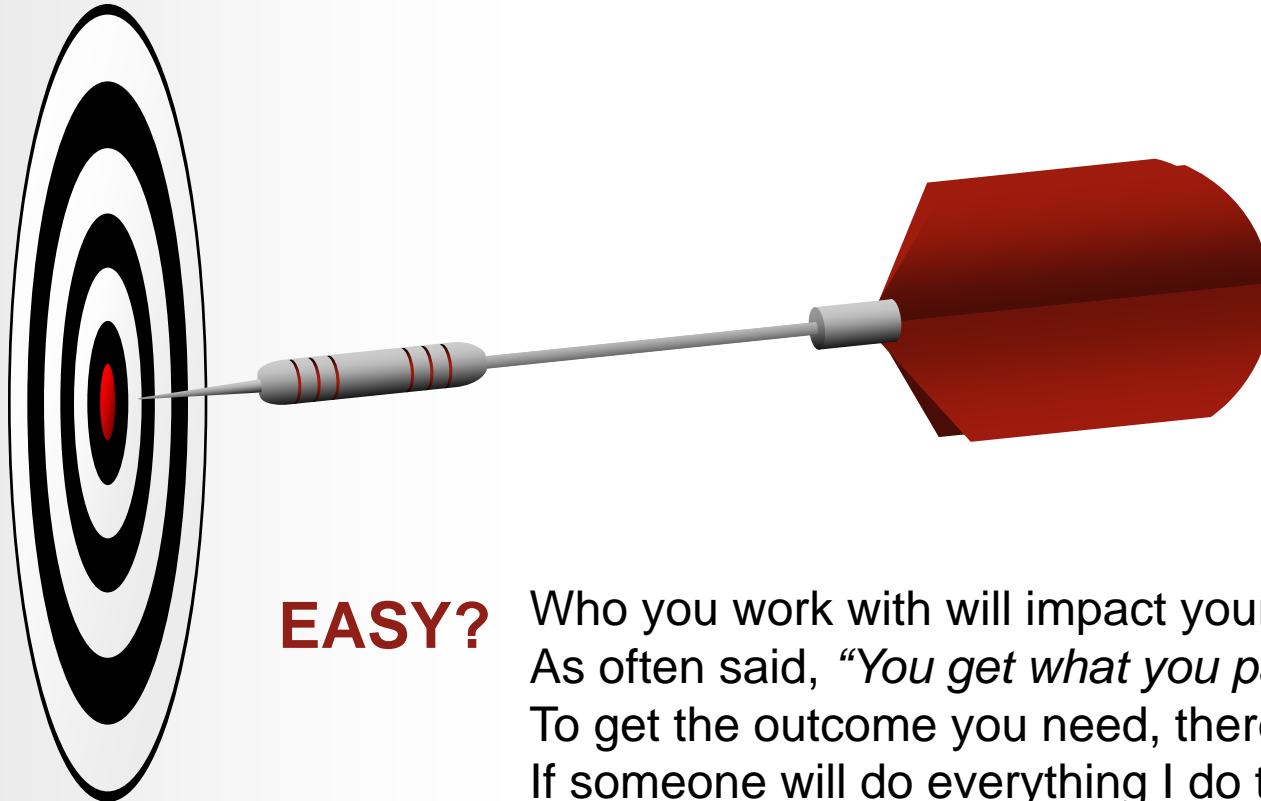
TODAY, YOU NEED TO BE SMART

with every dollar you spend. Are you getting the highest ROI for *your* advertising and marketing?

YOUR COMPETITORS

will get the business *if you don't!*

SUMMARY



EASY?

Who you work with will impact your results. As often said, *“You get what you pay for.”*

To get the outcome you need, there are no short cuts. If someone will do everything I do to ensure your best results cheaper, let me know. I will hire them!

