



PCMS enters into strategic partnership, recruits veteran sales team

Reinvent message resonating with many in the industry

Atlanta, GA (March 24, 2009)—PCMS Consulting announced today that it has signed a strategic partnership with Terabitz of Palo Alto, CA and is finalizing partnerships with several other innovative industry leaders. In addition, the 18 month old firm has recently recruited a veteran sales team which has been deployed throughout the country to market PCMS consulting services and related products.

Terabitz delivers a revenue-focused web platform to real estate companies that empowers them to improve their business and enhance their brands. Terabitz has been recognized by *Real Trends* for developing top brokerage websites amongst the *Real Trends 500* community.

Ash Munshi, founder and President of Terabitz states, "We are very excited about our arrangement with PCMS because their team has deep rooted relationships with hundreds of real estate brokers domestically and overseas. It gives us the ability to immediately leverage those relationships and help us achieve our goal to be the leader in real estate industry technology."

PCMS Consulting was conceived as a "solution center" for real estate brokerage companies and franchise organizations. "We deliver a portfolio of cost-efficient consulting services and related products that leading real estate companies require to maintain and enhance their market position and profitability." says PCMS president, Jose Perez, quoting from the PCMS mission statement. "By aligning ourselves with the best consultants and the most innovative product vendors and franchises we can really help brokerages "reinvent" themselves so they can begin to prosper again.

Armand D'Alfonso, president of Nothnagle Realtors in Rochester, NY uses a variety of PCMS' services and states, "Every service that PCMS has provided us so far has been extremely beneficial and helped us accomplish our goals. I appreciate their desire to be able to provide me quality solutions that are really making a difference in our ability to compete today and in the future."

The PCMS business development team is currently comprised of eight award winning real estate veterans who have been helping clients grow their businesses for many years. Each member of the team has intimate knowledge of the challenges real estate brokerages face and know how to help them find solutions that work. Because of the nature of their "a la carte" services, PCMS' business development team can craft customized programs based on a clients' needs and budget either by bringing in one of their expert consultants who specialize in disciplines such as company analysis, franchise development, internet marketing, mergers and acquisitions, and recruiting or a highly respected technology vendor such as Terabitz.

Intero Real Estate Services of Cupertino, CA was an early adopter of Terabitz' powerful technology. "As one of the fastest growing real estate brokerages in the country, we needed a website platform that was better than anything else

in the market in terms of listings, local information, lead management, and usability," said Gino Blefari, Founder, President and CEO of Interio. "Terabitiz is the only platform powerful enough to meet those requirements and also scale with us as we continue our aggressive outreach in the U.S. and into international markets."

In every conversation he has with brokers around the country, PCMS president Perez drives home the point that brokers who are not trying to "reinvent" themselves will struggle even after the market bottoms out. "We are in a different world and it is going change even more before we are done. PCMS has tried to position itself to be at the forefront of these changes so we can help our clients succeed in the future."

ABOUT PCMS

Founded in July 2007 by industry veteran, Jose Perez, PCMS provides cost efficient consulting services and related products to the real estate brokerage and franchise industries. PCMS has seven expert consultants specializing in company analysis, franchise development, internet marketing, mergers and acquisitions, and recruiting as well as an award winning business development team that calls on brokers throughout the U.S. and Europe. For more information, please visit www.pcmsconsulting.com.

About Terabitiz

Terabitiz is venture-backed technology company located in the heart of Silicon Valley that was formed to help local brokers compete against the large national sites. The company's mission is to ensure that brokers have all the tools, content and features to position themselves as the premiere real estate destination in their respective markets. For more information, please visit www.terabitiz.com.